



*For Nonprofits, by Nonprofits.*

### **Madelyn Carlson, People For People**

Madelyn Carlson is the CEO for People For People. Established in 1965, People For People is a nonprofit agency that strengthens communities with resources and opportunities that empower people and enriched lives. People For People's service region includes twenty Eastern Washington counties with their administration office in Yakima, Washington. With offices in Moses Lake, Ellensburg, Yakima, Sunnyside, Goldendale, White Salmon, Stevenson, and Toppenish, People For People provides transportation for Adams, Grant, Lincoln, and Yakima counties; Employment and Training for Yakima, Klickitat, Skamania, and Kittitas counties; Non-Emergency Medical Transportation for Benton, Chelan, Columbia, Douglas, Franklin, Kittitas, Okanogan, Walla Walla, and Yakima counties; Greater Columbia 2-1-1 call center provides information and referral in sixteen eastern Washington counties; Meals On Wheels for the elderly in Yakima County. Madelyn has thirty-one years in nonprofit administration, financial oversight, and contract compliance.

Madelyn serves on local and state boards that include:

- ◆ Community Transportation Association of the Northwest (CTA-NW), President, Past-President, and Member, 2010 – Current
- ◆ Greater Columbia Accountable Community of Health, Member and Secretary, 2015 – Current
- ◆ Yakima Valley Conference of Governments, MPO/RTPO Executive Committee & Policy Board, 2007 – Current
- ◆ Non Profit Insurance Program, Board Member and Chair, 2010 – Current

People For People is proud to be one of the original nonprofit partners that worked to pass the 2004 legislation that allowed the formation of NPIP. Madelyn has been pleased to see NPIP's continuous growth to over 770 members. NPIP is responsive to the needs of nonprofits with stable, affordable insurance rates and provides excellent risk management services to assist with contractual language review, personnel issues, policy development, cyber security issues, driver training, and other trainings. Madelyn would appreciate the opportunity to continue to serve on the NPIP Board to promote membership and ensure that the service NPIP offers continues to be competitive and provides nonprofits with the insurance coverage and educational opportunities to mitigate risk to their agency.